M A R S

MOBILE AUTOMATIC RECHARGE SYSTEM

RAPID   RUGGED   RELIABLE

Requests through
- SMS
- CHAT
- ONLINE
- GPRS (Java/Android)
- OTHER WEBSITES

MARS APPLICATION

Recharge through
- IP Modems
- CHAT
- API

Response through

SMS Switching Modems	SMS Gateway	CHAT	ONLINE	GPRS	HTTP
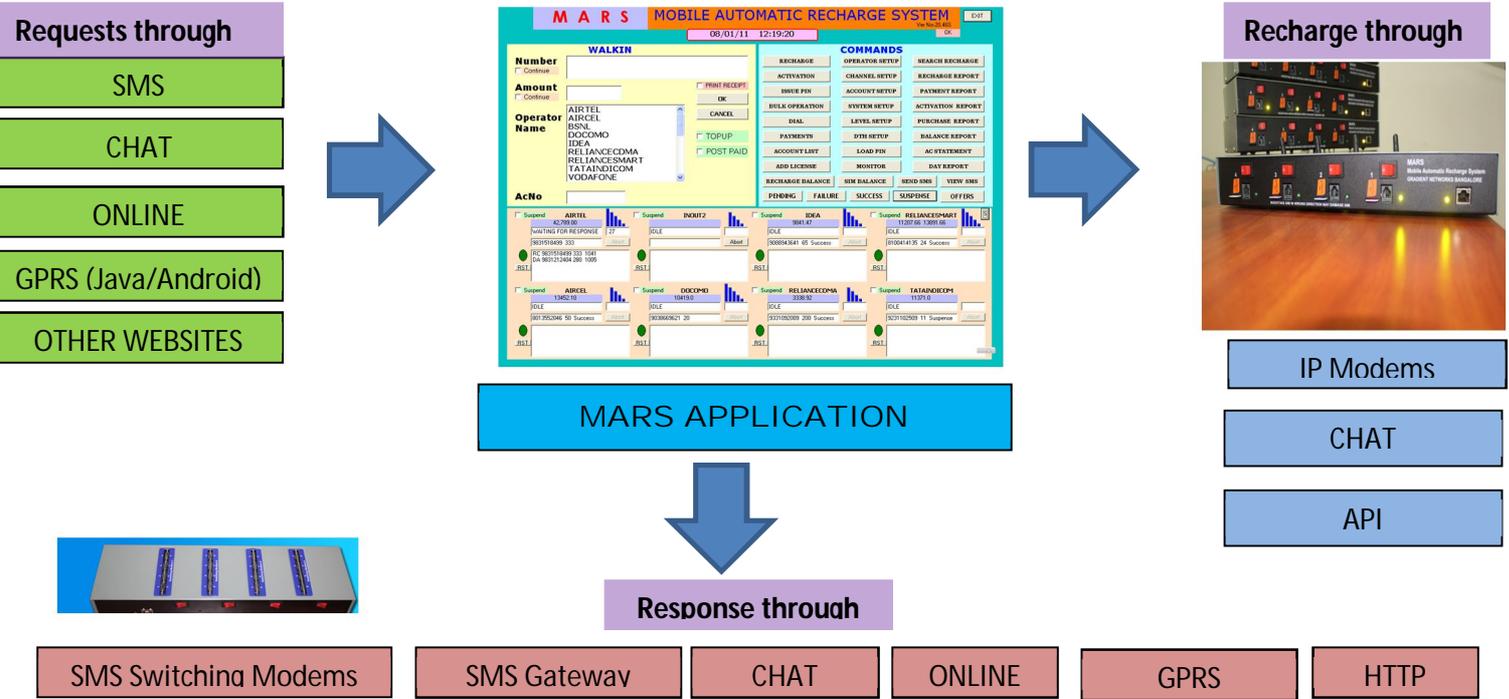
MARS is an electronic transactions platform used to distribute mobile, DTH prepaid recharges and similar electronic transactions automatically. It supports 10,000 Distributors/Retailers. Requests can be received through multiple channels like SMS, GTalk, GPRS, online and transactions are carried out through LAPU SIMS or APIs.

Superior multi-tasking Software of MARS along with Industrial grade IP modems and switching modems (manufactured by us) work in sync to provide outstanding performance giving not only high value for your investment but also confidence and credibility to your business.

- Start with 8 port and expand in steps of 4 as you grow
- Readymade website to go online Readymade JAVA and Android APP
- Free call centre Software
- 12 Free DTH ports in all models
- Multi-tasking software gives you more output per port
- CDMA Operators supported through USB dongle
- Can work even without internet
- Same user can send multiple requests simultaneously

Salient Features

- Proven reliable system
- Available from 8 Ports (SIMs) to 32 ports (SIMs)
- Support for 12 DTH operators in addition to Mobile operators
- DTH operators are mapped to the GSM/CDMA SIMs
- Expandable up to 72 ports by connecting 4 MARS systems in a LAN Network (3x24 ports)
- Recharging / Receiving Requests/ Sending SMS are all done through SIMs
- Recharging can be done through GTalk and API also
- Can be used without Internet if all operations are through SIM
- Supports all existing GSM, CDMA and DTH operators
- Option of using switching modems for automatic SIM change
- Simultaneous recharge on all 32 lines
- Live Dash board that displays all operations with status
- SIM Recharges through EC Menu SMS or USSD
- 10000 Distributor / retailer accounts
- Credit / Debit operation
- Supports Recharge, Pin transfer, Top-up, Post-paid & new SIM activation
- Distributors can transfer balance to retailers by SMS / GPRS / Web
- Facility to assign Account wise and operator wise commission
- Recharge wise or Flat Commission structure
- Separate commission for Recharge, Post Paid and Pin requests
- Bulk activation / Bulk recharge / Bulk SMS
- Tracks Success/Failure messages from network automatically with operator provided transaction ID
- Sends Confirmation SMS to retailers automatically
- Provision for Service charge and A/c open fee
- User friendly reports like
  - ✓ Recharge report
  - ✓ Payment report
  - ✓ Balance report
  - ✓ Account statement
  - ✓ SMS report
  - ✓ Search Recharge
- Tracking of SIM change and SIM balances
- Retailers can check balance and enquire about recharges through SMS / CHAT
- Balance alert messages to retailers and owner
- SIM can be disabled on low SIM balance and enabled on receiving balance
- Automatic data back up
- Facility to connect to outgoing SMS gateway
- HTTP API provided to link MARS as a recharge engine to a website
- Free call centre software (MARS USER PANEL) to view reports in another computer connected through LAN
- Readymade website for enabling online requests, balance transfer and viewing reports
- Readymade JAVA/Android application to send requests by a menu driven APP though GPRS