

THE MARS ADVANTAGE

MARS is a robust proven product that can ensure the success of your business. There is no product in the market place that compares favourably with MARS.

A PROVEN AND REPUTED MANUFACTURER

GRADIENT NETWORKS is a ten year old company with proven record of high performance products and assured support

COMMITTED TO PERFORMANCE

MARS provides both hardware and software and takes complete responsibility for the performance of the product. The hardware is also manufactured by us and not bought from China or other cheap sources. Software is multithreaded and multitasking. The hardware and software work in sync to provide maximum performance. 8/12 PORT MARS provides higher performance than 16/32 port systems of others

WARRANTY

1 year Warranty is provided on hardware and software.

LONG TERM SUPPORT

Telecom is a fast changing field and hence the products need to adapt to changing scenarios whether it is number portability or SMS limitations on SIM. The technical standards and expertise needs to be high to provide quick solutions to changing market conditions. MARS is not only for TODAY but for the FUTURE as well

EXCEPTIONAL SMS HANDLING

SMS requests are handled exceptionally well by MARS. This helps in penetration with customers who cannot afford and are not comfortable with WEB and also handling the response messages of operators

SIM BASED RECHARGES – ADVANTAGES OVER THIRD PARTY APIs

Recharges happen through SIMs which are widely available in the market.

- The success or failure of recharges can be ascertained by you without any ambiguity.
- The transaction ID provided is that of the operators and not of MARS.
- The balances are loaded by you directly and you do not have to suffer if the API vendor does not have balance

SUPPORT FOR APIs

MARS also supports Operator API / third party APIs if you prefer to use them. You can opt for any API accessible through HTTP URL and the same can be configured in MARS

INTERNET NOT NEEDED FOR RECHARGES

Recharges are done through SIMs. So even if internet connection fails, recharges would continue without disruption

EXPANSION OPTIONS

MARS helps you start small and grow your business. It has solutions for expansion up to 72 SIMs

ONLINE INTEGRATION (WEBSITE)

MARS has a readymade website which can be made available in your name. Apart from recharges distributors can transfer balances. Retailers can view the recharges made by them in any mode (SMS/CHAT/GPRS/ONLINE). Distributors can view the recharges of their sub accounts

JAVA AND ANDROID

For customers who want to go beyond SMS, MARS provides the following options

- JAVA application for menu driven recharging
- ANDROID application for menu driven recharging

LINKING MARS TO YOUR OWN WEBSITE

MARS can be used as a recharge engine behind your website. The website and MARS can be linked through an HTTP API

SWITCHING MODEM FOR OUTGOING SMS

While SMS gateway integration is provided, MARS also provides a unique switching modem for sending SMS through SIMs. Each port is equipped with 8 SIMs. The modem will switch to the next SIM after completing the quota of the current SIM (say 100 SMS)

YOU OWN THE ASSETS YOU CREATE

The Customers you create and the Service you provide become assets for you. You are not working as an agent for another brand but creating your own brand which will help you in the long run.